

Media release

22 July 2025

Prime Super members see double

Prime Super has reported another standout year for investment returns, with its MySuper option delivering impressive double-digit growth of 10.82% for the financial year ending 2025, outperforming the industry median¹. This marks the third consecutive year of strong performance above 9% for the default option, where the majority of members are invested, reinforcing the Fund's commitment in helping members navigate the journey to financial freedom and assist in creating a brighter, more secure retirement for them.

The Fund's Managed Growth option delivered top quartile returns of 13.03%² to members for the same period. This strong result highlights the benefits of our investment strategy and focus on growth assets.

In the pension phase, Prime Super's Balanced option returns sit above industry median at 12.08% and Managed Growth delivered 14.68% achieving first quartile³ returns.

Chief Executive Officer, Raelene Seales said that these results support the Fund's goal to help members build their retirement savings over the long term.

"At Prime Super, we are focused on what matters most, our members and their financial futures. These results aren't just figures on a page; they reflect the trust our members place in us, and our deep commitment to helping them feel confident, secure and supported as they work toward financial freedom. It's incredibly rewarding to see our long-term strategy delivering real outcomes for our members."

Prime Super's General Manager, Investments, Michael McQueen said that the Fund's FY25 performance was a result of its long-term investment strategy and execution across both listed and unlisted investment opportunities.

¹ Median benchmark for SR50 Balanced Index of 10.34% based on SuperRatings Crediting Rate Survey – June 2025.

² Median benchmarks for SR50 Growth Index of 11.40% based on SuperRatings Crediting Rate Survey – June 2025.

³ Median benchmarks for SR50 Balanced Pension Index of 11.50% and SR50 Growth Pension Index of 12.65% based on SuperRatings Crediting Rate Survey – June 2025.

"Despite ongoing geopolitical uncertainty and volatility in financial markets, Prime Super's pre-mixed investment options delivered strong results. These results place us above industry median of these options' respective SuperRatings SR50 surveys. It's not surprising that the MySuper option is recognised in SuperRating's top 10 funds based on volatility-adjusted performance over 7 years to June 2025.⁴

"I'd like to highlight the performance of two unique options in particular, Alternatives and Income Focused, which delivered returns of 9.59% and 8.47%, respectively. The Alternatives option allows members to invest directly in unlisted infrastructure, unlisted property and private credit, while the Income Focused option streams income into a separate cash account, allowing members to withdraw funds without worrying about timing the markets. These options differentiate our offering specifically for Prime Super members, as they are not commonly available through other super funds.

"In addition, we have introduced a significant drop in our MySuper and Balanced option transaction costs from 0.20% to 0.06%, effective 1 July 2025, demonstrating our focus on fees and costs.

"With heightened fiscal uncertainty and a challenging macroeconomic backdrop, Prime Super remains committed to striking the right balance between risk and return in our portfolios", Michael said.

As Prime Super continues to navigate dynamic investment markets, its investment strategy remains focused on delivering competitive long-term outcomes for its members.

For all other returns, please visit primesuper.com.au/investments/performance/investment-returns/longterm

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⁴ SuperRatings media release, [Super fund returns hit double digits for FY25](#), 18 July 2025.

Disclaimer

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Prime Super Pty Ltd ABN 81 067 241 016 AFSL 219723 RSE L0000277 is the Trustee of Prime Super ABN 60 562 335 823 RN 1000276.

About Prime Super

Prime Super is a profit-to-member fund with a proud legacy in supporting regional Australia. The Fund was established in 1993 and was originally named the Australian Primary Super Fund in 1996, following the amalgamation of four regional super funds. We were renamed Prime Super in 2006.

As a multi-industry fund, we warmly welcome members from all sectors. Our vision is to be a trusted partner that helps members navigate the journey to financial freedom and to assist in creating a brighter, more secure retirement for them. Our members benefit from the expertise of a highly experienced and qualified team, always ready to provide support and help them make informed decisions. With our Member Solutions team, we focus on building meaningful relationships to truly understand each member's unique needs. This allows us to assist them in aligning their superannuation goals with their life ambitions.

It is this personalised service that our members love.

For further information about Prime Super, please visit our website: primesuper.com.au.